



Community Service

1910 Association Drive, Reston, VA 20191 • (703) 476-4900 • (703) 860-2713 Fax • www.fcclainc.org

Community Service:

The FCCLA Community Service program guides students to develop, plan, carry out, and evaluate projects that improve the quality of life in their communities. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, practical knowledge, and career preparation.

Community Service Topic Areas:

To help members strengthen their Community Service projects, this program:

- helps young people build skills for family, career, and community roles;
- provides youth-centered learning experiences related to Family and Consumer Sciences Education;
- encourages young people to develop the positive character traits of trustworthiness, respect, responsibility, fairness, caring, and citizenship

In addition to local and state projects, FCCLA implements an annual Outreach Project, which has a national focus. With nearly 225,000 members in over 7,000 chapters working together, these projects have a lasting effect on both participants and those receiving the donation.

Partners:

- America's Promise
- Connect America
- Join Hands Day (May 6, 2006 / May 5, 2007)
- Make a Difference Day (October 22, 2005 / October 28, 2006)
- Youth Service America (April 21-23, 2006)

Community Service Materials:

The *FCCLA Community Service Action Guide* provides information and tools to help chapters develop their service projects. This resource provides "how to" information, project ideas, informational and partnership resources, and curriculum integration suggestions. For more information on FCCLA's Community Service program and this important action guide, log onto the FCCLA Web site, www.fcclainc.org. Contact your local FCCLA chapter to find out how YOU can put the "u" in community.

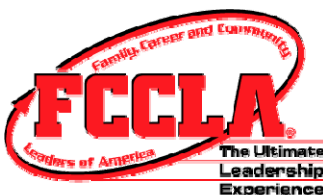
Awards:

Family, Career and Community Leaders of America offers national recognition to chapters and members that complete FCCLA Community Service projects. This honor includes cash awards and special recognition at the National Leadership Meeting and in *Teen Times* magazine.

Chapters apply for recognition for their hard work and innovative projects with the Programs Award Application available on the FCCLA Web site, www.fcclainc.org.

Middle School Award - \$1,000
High School Award - \$1,000
Runner-Up Award - \$500
Join Hands Day Award - \$500

Deadline: Award applications due to FCCLA national headquarters postmarked by March 1.



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Public Relation and Media ideas:

Community Service Projects are a great way to share with the local community what FCCLA is and the impact your chapters have. Use these ideas and the Brand FCCLA information on the Web site to promote your efforts.

- Send out press releases both before and after your event.
- Invite community leaders to present at an awards ceremony where you recognize those who participated in the Community Service Project or donated to the cause.
- Be sure to send home information with the students in your elementary, middle, and high school.
- Post the event on your school's marquee.
- Write to your school board members and make them aware of your project.
- Ask local businesses to support your cause and make sure you recognize their support.
- Create a t-shirt for the project day and sell opportunities for sponsorship logos to be put on the back of the shirt. (Of course, brand the front with the FCCLA logo!)
- Take pictures and create a section on your school's Web site to highlight the special event.

For membership recruitment ideas:

<http://www.fcclainc.org/fccla.tmpl?pagename=join/index.tpl>

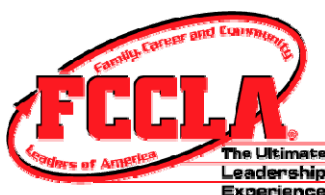


Community Service Project Ideas:

Register for national community service days such as Join Hands Day, Make a Difference Day, and/or National Youth Service Day.

- Collect phone cards and work with your local American Red Cross to distribute them to military families.
- Participate in "Relay For Life" and raise funds to support your local American Cancer Society chapter.

**** Please see the next page for more ideas.****



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More Community Service Project Ideas:

- Hold a local book drive and work with your elementary school to serve as “reading buddies” for a class.
- Work with your local Make-A-Wish Foundation chapter to make the wishes of terminally ill children come true.
- Join hands with your local senior citizens and work together on a community project.
- Create a backyard habitat using the National Wildlife Federation Guidelines.
- Work with your local child welfare office to provide for children who have been separated from their families.

MAKE A DIFFERENCE DAY ANNUAL CHALLENGE October 22, 2005

Make A Difference Day began with a simple idea: Put your own cares on hold for one day to care for someone else. Now in its 14th year, the nation's largest single day of volunteering has hit its stride.

Contact:

www.makeadifferenceday.com

Hotline: 1-800-416-3824

Register your project online at www.makeadifferenceday.com

Many Make A Difference Day projects are honored in USA WEEKEND magazine during National Volunteer Week and receive \$2,000 or \$10,000 awards for their charities.

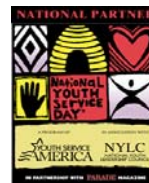


National Youth Service Day April 21-23, 2006 – Save the Date!

Millions of youth participate in National Youth Service Day, the largest service event in the world. They tutor young children, register new voters, educate their communities about good nutrition, distribute HIV/AIDS prevention materials and meet many more community needs through their service. National Youth Service Day supports youth on a life-long path of service and civic engagement, and educates the public, the media, and elected officials about the role of youth as community leaders.

For more information visit:

www.ysa.org/nysd





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More Community Service Project Ideas:

JOIN HANDS DAY 2006

May 6, 2006!

Join Hands Day is the annual national event when Americans of all ages come together to make life better in their communities. This is a day when young people and adults tackle a local problem and make something better right where they live.

Why FCCLA Chapters Should Participate In Join Hands Day:

To get youth and adults to work together

*****Join Hands Day builds understanding, connections, and trust between young people and adults.

To be seen as a positive and constructive community organization

*****Show the world that the FCCLA organization is an important community asset.

To build relationships with organizations/businesses

*****Join Hands Day is a short term, low cost, and low risk way to reach out and develop working partnerships.

To apply for a special FCCLA Award

*****Join Hands Day offers an FCCLA National Award to a chapter who submits their Join Hands Day project to both Join Hands Day and National FCCLA using the [2005-2006 National FCCLA Programs Award Application](#)

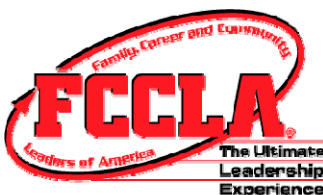
For more information,
contact the JOIN HANDS DAY Action Center
at 1-877-OUR-1DAY,
or visit www.joinhandsday.org



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MAY 6, 2006



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